

TAMWORTH EDITION

AUGUST 1963

# Home

M A G A Z I N E





LOOK FOR.....

**WAVENEY**

**PASTES and SPREADS**

In the new style jars  
with smart new labels!



**WAVENEY**



**FINE  
FOODS**

FROM CO-OPERATIVE STORES

WAVENEY Meat and Fish Pastes and Spreads get a gay, new look with smart, new jars and labels. And they taste as delicious as ever. There are so many varieties—so many handy mealtime treats for the family.

FISH AND MEAT PASTES 16 delicious varieties, 1 oz. jars, 6d. Also in 2 oz. and 2½ oz. jars.

WAVENEY SPREADS Crab, Salmon, and Potted Beef with Butter, Minced Chicken, and Minced Turkey. 1½ oz. jars.

## Her budgie is—oh, so particular!

I FEED my pet budgie on CWS Budgerigar Mixture. A friend told me to try a manufacturer's best seed, which she said was the best ever. I purchased some, and what a surprise. After filling his pot with same, Billy, amid screeches, threw it out. I tried mixing it. Out came the other again. Needless to say, he's back on his "divi" seed.

Miss B. Sandford, Blackburn.

### STAINS ON BATHS

The suggestion I have used for years was given to me by a chemist. Take one packet of cream of tartar, about half a bottle of peroxide of hydrogen, 20 vols., mix together to thinnish paste. Rub well over bath. The stains, if moderate, come out at once. For hard stains leave mixture on all night; rinse well. Also ideal for basins and tiles.

Mrs D. Goral, Huddersfield.

We had so many letters giving the same recipe we picked this one out of a hat. No more, please!

### WHAT IS A BOY?

*A boy is a person who is going to carry on what you have started*

*He is going to sit where you are sitting, and when you are gone, attend to those things which you said are so important*

*You can adopt all the policies you please but how long they will be carried out depends on him*

*All your work is for him and will be judged, praised or condemned by him*

*Your reputation and your future are in his hands*

*He will take over your school, your university, your churches and your prisons—your charities and your Co-operatives*

*He will assume control of your city, states and nations*

*Even if you make leagues and treaties, he is the one who will enforce them*

*The fate of nations and community is in his hands*

*So it might be as well to pay some attention to him . . .*

#### THE BOY.

One of my many Australian friends, Harold Lett, of Cessnock, gave me the above, which he composed himself.

Bertram Vesey, Grays, Essex.

Harold Lett, of Cessnock, N.S.W., Australia, gave us permission to publish. He was made a M.B.E. for his services to youth.

### TREE FROM APPLE PIPS

I was very surprised when, after putting a few apple pips into the ground two tiny



**AUGUST, 1963  
Vol. 68, No. 8**

Write to Eve Norman, Home Magazine, 1 Balloon Street, Manchester 4, not more than 100 words, please. We will pay a guinea for each letter published.

YOU  
WRITE

## Guinea letters

leaves came up, and after watching them for a long time they grew into a little tree. My family tease me now about my green fingers. Imagine my delight after 16 years, now we have a good amount of blossom on the healthy looking tree. Two years ago my husband grafted it, and last year there was a little blossom, but we had no fruit. But this year I am sure we are going to have fruit.

Mrs D. Godfrey,  
London, W.8.

### FLANNEL TIP

To remove grass stains from flannel garments (in the cricket

season), lay the garment flat on an ironing board, put a dry cloth under the stained part, and with a soft cloth dipped in methylated spirits keep dabbing it. Do not rub.

L. E. Churchman, Sussex.

### SAVE THAT GLOVE

The right hand of a rubber glove always seems the first to wear in holes. But I don't throw away the left glove. I save it. When the right hand of another pair of gloves wears in holes, I just turn the left hand glove of the first pair inside out, thus making another pair.

Mrs M. Swarbrick, Preston.

## INFORMATIVE PARISH POSTS

IT was a pleasure to find Home Magazine again after years overseas and another joy to be on the country roads where—even though they are much busier—one can still find traces of more leisurely days. One such spot is at Mountnessing, where the preserved windmill is on one side of the A.12, and on the other is the parish post, giving far more information than do some of today's signposts. I wonder if other readers have parish posts in their locality, pointing not only to the church but to places near and far?

Leslie Thurt, Leigh-on-Sea.



### POLITE HUSBAND

The editorial on "Natural Courtesy" in the April magazine reminded me of something which happened nine years ago. My husband was in a very poor state of health and took short strolls near home, when the sun shone. One morning I was feeling anxious as he seemed longer than usual, and I went to meet him. As he saw me approach, he raised his hat. A few days later a woman who had seen us meeting, said: "I always thought that gentleman was your husband." "Yes, he is," I replied. "But," said she, "he raised his hat to you." He had been doing that for over 30 years, I told her. She was amazed. One doesn't see it very often now.

Mrs C. Cheshire,  
Northampton.

### OH, MY HAT!

My husband, travelling in a crowded bus, was politely asked by a well-dressed woman to give up his seat and occupy the only other vacant seat, while she took his. He was intrigued by this request, until he realised she wished to avoid sitting beside another woman wearing an identical hat—one of those Christmas cake affairs.

Mrs Rosamond Lynch,  
Bedford.

## OUR COVER

"I bet I can build a sandcastle bigger than yours!" That's the cry just now, up and down our glorious beaches. And even if the breeze is nippy, you can always limber up with a beach ball.





The mystery surrounding the gipsy way of life has always intrigued W. R. CRAGG. In this article he introduces you to a gipsy family he met at their overnight camping ground where he heard of some of the joys and sorrows of travelling the roads of England as gipsies have done since the Middle Ages.

A PLUME of wood-smoke rose from some waste land beside a northern lane where a gipsy family had settled for the night. The fire, of dead wood collected from the ditches, burned redly in the evening air. Half a dozen piebald ponies and two shaft-weary horses grazed nearby, tethered by rope so that they could not wander.

A gipsy sat on the steps leading to his vardo, one of the hooped type caravans which are most popular today. His face was tanned the colour of mahogany, and a blackened pipe protruded from his lips.

Three children stared solemnly and quietly while their mother prepared a meal, two pots dangling from black irons over the hot glow.

There was a "lurcher" chained to the vardo. It began to growl, but the gipsy quietened it. It slunk back to its quarters under the vardo.

As I approached the man, I might have called out "Koshto divvus, prala, koshto divvus," which is the old Romany way of saying "Good-day, brother, good-day!" I contented myself by remarking: "Grand evening." He nodded his head and smiled a greeting. His face bore signs of weariness. He had been on the road all that hot, sunny day, urging along his horse at a speed which would rarely exceed five miles an hour, and stopping every 30 miles or so to rest.

The road had been busy and slippery, and the horses sometimes had difficulty keeping on their feet, even though the shoes they wore were spiked, or "diamond-studded."

## NERVOUS

As the gipsy family pressed on they had been too busy, too nervously strained, to eat. The man had been continually jumping from the vardo and leaping back again as different road problems arose. He had run beside the horses up the steeper hills, urging them along.

As evening came he called at a farm with his water-jack, asking that it might be filled with water. He would pay for the water. "Move on, gipsy," the farmer had said. And he had returned to his waiting family and horses with the water-jack empty.

Then the gipsy picked up a patrin, which is the Romany way of laying a sign with dried grass and leaves—stones in windy weather. The patrin shows the way he has travelled. So the secluded, lane-side camping site had been found.

The horses were released. A fire had been lighted, and the man had sat down to rest and smoke, allowing his nerves to

# Progress is gipsy and

slacken after the tension of a modern highway.

Sometimes the police arrive to move them on, but I gathered that most policemen are "not so bad."

Said the gipsy, in a quiet, well modulated voice that well concealed the fact he could neither read nor write: "If you keep yourself right they don't bother you so much. It's the local folk that trouble us. When they put the squawk in, the police have to do their job and come and see us."

George Borrow, the famous gipsy writer, was told by old Agamemnon Caumlo: "It's a hard thing, brother, after one has pitched one's little tent, lighted one's little fire, and hung one's kettle by the kettle-iron over it to boil, to have an inspector or constable come up and say, 'What are you doing here? Take yourself off, you gipsy dog!'"

## PERSECUTED

The amazing thing is that these mysterious nomads still cling to their old way of life when society is so clearly against them, and when they are hemmed in and beset by laws and restrictions, hounded from place to place, meeting incivility all along the road.

When it has been suggested that reserves should be established for gipsies, the gipsies themselves have objected. They do not like to be hemmed in.

In the days of persecution, when gipsies were not only suspect but hated and feared, branded and transported by the score on fantastic charges, they said: "A chorredo has burreder pees than a Romany Chal." It means that a tramp has more fun than a gipsy.

There may still be some people foolish enough to believe that gipsies steal children—as if they haven't enough of their own. The gipsy is still regarded with suspicion and not a little wonder.

I looked at my new friend on the vardo steps. Where did he and his people come from originally? There is a legend that the gipsies wander the earth as a punishment because they refused to shelter the Virgin and Child when they fled into Egypt.

# changing the his vardo

For years it has been said that they came from Egypt, and way back in 1530 a statute of Henry VIII described them as "outlandish people calling themselves Egyptians, using no craft, nor feat of merchandise, who have come to this realm and gone from shire to shire and place to place in great companies and used great, subtle, and crafty means to deceive the people . . ."

There was an expulsion and penal statute, and in the reign of Mary I anyone bringing a gipsy into the realm was liable to a fine of £40.

Most probably they were driven from North-West India early in the 15th century and reached Europe shortly afterwards. Certain linguistic characteristics seem to bear this out, though the Romany dialect is rarely heard today.

Indeed, few of the pure-blooded gipsies remain in our land, and you are never quite certain when you see them passing whether they are true nomads or potters, general dealers and hawkers, out and about for a few weeks in the summer, but having town homes and therefore some civilised roots for the rest of the year. The best general term is "travellers."

## RELAXED

It is at the old country fairs that you see the nomads relaxed and happy. Old acquaintances are being renewed. New ones are forged through courtship and marriage. There is brisk trading for horses.

And as you glance at the assembly you realise that the old horse-drawn caravan is on its way out, its place taken by modern caravans which are drawn by cars and lorries, and which can cost about £1,400.

At Appleby Moor Fair this year I met an old man of gipsy stock who was sitting in a collapsible chair, with a transistor radio beside him, while the background was occupied by his enormous caravan, which had all modern conveniences, including television.

At one time this gipsy by the northern lane would have gone rooting around the countryside looking for food, but hedgehogs are not often eaten now, and rabbits have almost vanished, killed by myxomatosis.

The gipsy is more anxious than ever before to keep on the right side of the law in a society which is generally unfavourable to him.

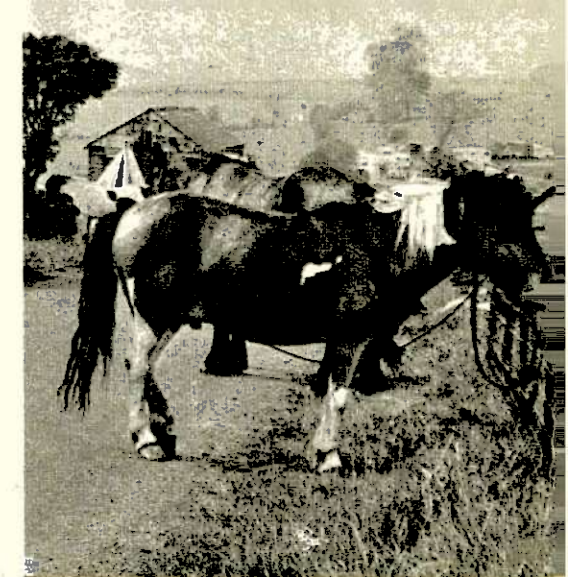
The hedgehog tastes like chicken if cooked in the gipsy way, and that is to plaster it with clay, then roast it in the fire. The clay, when broken away, takes with it the prickles, exposing clean, white meat. "Bauri-zimen," or snail soup, was once considered by many tribes as the *pièce de résistance*.

I watched the wife at work by the fire—a strong, capable, silent woman well suited to the gipsy life, which is one reason why gipsy tends to marry gipsy. Would a girl from the town have the knowledge necessary to harness a horse to a vardo and drive it down a road? Would she, in fact, put up with the privations of this nomadic, outdoor existence?

A wife did not run to a doctor immediately the children were ailing. She knew that the leaves of cuckoo pint were good for bronchitis, and brooklime leaves made fine poultices for boils. A decoction of eyebright can be used for sore eyes, and dandelion roots or leaves to purify the blood.

As I walked home I hummed the old song:

*What care I for my goosefeather bed;  
What care I for my lands and all;  
Tonight I sleep in a cold wet field;  
Along with the raggle taggle gipsies, oh.*



Above, gipsy horses strung out along the road at a settlement near Appleby Moor Fair.

Below, a fine example of one of the hooped type caravans in a pleasant roadside setting. The gipsy term for a caravan is "vardo".







# Fashion now goes straying down 'n the glen

**W**ATCH out, you Sassenachs. The Scots are stealing a march on you. The clans are gathering in a big way—indeed, there's a full-scale invasion from over the border. Subtly and skilfully Scottish tartans are walking away with the fashion honours.

There's no doubt about it, tartan is going to the top this autumn. Fake or authentic, it is going to be as popular with the English as it has been with the Americans for years.

Fans of the clans can show their colours by picking a coat in a big, bold tartan, gay enough to defy the greyest day. If it's in a cape style, they'll be setting a really hot fashion pace. Not

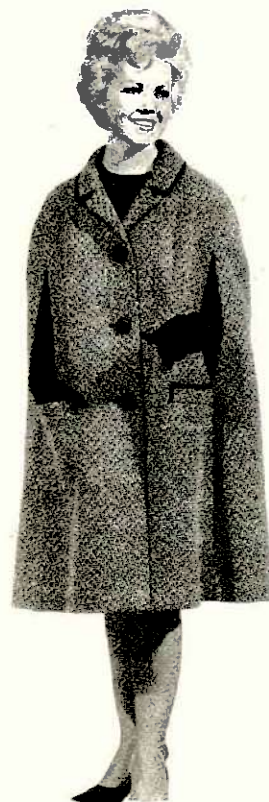
since the days of Sherlock Holmes has there been such a demand for the versatile cape.

But whatever style you fancy, bear in mind that a coat this winter must do something more than keep you warm. Unless it is a real scene stealer with the extra touch that will make you and it stand out in a crowd, it is not worth a second glance.

Before you buy, make sure you are on the right tracks by looking out for this season's trade marks. Keep an eye open for the additional details that give a coat eye-appeal—a warm, fur-lined hood, an eye-catching collar, or a snug, fling-around scarf. These are the extras which will add up stunningly to fashion impact this winter.



Black and white, one of this autumn's favourite colour combinations, is used for the loose fitting coat, left, in pebble tweed. It has a striking collar, which is trimmed with black velvet, as are the pockets. CWS style Y4535, it is made in sizes 7-9-W, and costs about 10 gns. Capes are also making high fashion news. The elegant version, right, will suit almost any occasion and is ideal for topping bulky winter garments. In fashionable black and white tweed, it is available in sizes 7-9-W. This is style Y4549, from the CWS range, and costs about 8 gns.



The pretty miss, right, has done a clever fashion double with her fur lined hood and up-to-the-minute tartan. Her cosy coat, with big patch pockets, is in red tartan. CWS style Y4514, in Junior Miss sizes 6-7-8, it costs about £9 19s. 6d. Tartan again centre right. This double breasted coat, with gauntlet cuffs and sling belt, is trimmed with the latest gilt crested buttons. Made from a novelty, high pile, chenille cloth in a blue/black combination it is style Y4509, from the CWS autumn range. Available in Junior Miss sizes 6-7-8, it costs about 9½ gns. Our model, far right, joins the clan in a double breasted coat in blue tartan. Junior Miss sizes 6-7-8, it has a fling-around scarf collar with bobble trimming. CWS style, Y4513, it costs about 9½ gns., and like the other styles illustrated, is on sale at Co-operative stores.





# Dividend was treasonable to private trade members

THE most infuriating thing of the past 125 years, to the members of private trade, has been the vast sum diverted from personal profit into consumer savings by way of Co-operative dividend on purchases.

To the big business establishment nothing could be more treasonable than the notion that the people on the "wrong" side of the counter should actually benefit from retail trading.

Defence of this basic principle of the Co-operative way of life fills several chapters of the 100 years history of the CWS.

The CWS has provided the answer on numerous occasions when its member societies were threatened with stoppage of supplies of certain goods unless they refrained from crediting dividend to purchasers.

There was, for example, the protracted conflict with the Proprietary Articles

DAVID ROWLANDS continues his series of articles on the history of the CWS.

Traders Association, whose concern is mainly with patent medicines and kindred merchandise.

Their objection to the allotment of dividend on purchases rather than on shareholdings led to the opening of a CWS drug factory at Droylsden, near Manchester, over 30 years ago.

Attempts at a similar dividend veto on photographic supplies and domestic powered appliances prompted similar action.

Thirty years ago the CWS was already packing its own photographic film, while a war-time projectile factory at Dudley, Worcestershire, was being converted to the production among other domestic goods, of vacuum cleaners, electric washers, dusters, toasters, and hair dryers.

But the classic case dates a little further

back—to the 1920's and the birth of sound broadcasting. Even before the first northern broadcast of the BBC—incidentally from premises leased from the CWS—the 'wholesales departments were offering retail societies the means of getting a prompt footing in this promising new trade.

Organised dealers were almost as prompt in their efforts to bar the Co-ops from the trade. Their demand was for the then existing agreement with the wholesalers to be abandoned in favour of one binding societies to sell radio equipment only on a no-dividend basis.

On the societies' behalf the CWS rejected the proposal, drew up its own specifications, took out licences to use patents.

There was no difficulty in finding a manufacturer—it was not the makers of radio equipment who sought to freeze out Co-operative sellers—and in April, 1933, the first Defiant radio receivers appeared on the market.

In recent years the CWS has been a recognised and honoured partner in the manufacturers' annual show at Earls Court, where the Defiant range has been a notable exhibit.

In this line of trade the CWS has long since moved from defence to attack, to win an appreciable share of a market which private enterprise sought to deny them except on unacceptable terms.

## MATTHEWS TRIUMPHS AGAIN

FOOTBALLER of the Year, Stanley Matthews, has scored another triumph with the latest CWS Stanley Matthews football boots. These boots, which Matthews himself wears on the field, make a complete break from traditional design by incorporating a soft toe.

The amazing, ever-green veteran of the football field passed on the idea—following a Continental trend—to the CWS and they were quick to put it into practice.

The new boots, which give players the feel of the ball and ensure accurate ball control, have already been tested by leading professional clubs, who have testified that they are superior to any others on the market.

The boots are cut from soft upper leather and have waterproof, vulcanised soles.

Their introduction represents yet another success for a partnership which has existed for 15 years. Since Stanley was invited by the CWS to help them in designing football boots, the combination

of Matthews' know-how and the CWS Heckmondwike factory's craftsmanship have proved outstanding.

It was at Stanley's suggestion that the first streamlined, low cut boots were put into production—an action which was to bring a complete change in football boot design and construction.

One has only to compare the rock hard boots of the past with the sensible lightweight models of today to appreciate the effect Stanley has had on football boots.

It is a tribute to him and to CWS craftsmanship that the sale of Stanley Matthews boots is now approaching one million pairs.

Stanley, of course, always wears CWS boots on the field, and his outstanding success is perhaps the best recommendation which they could have.

Gone are the days when a player took to the field in boots that made him feel clumsy. The lightweight boots look smart, feel right, and give the wearer confidence to play a better game.

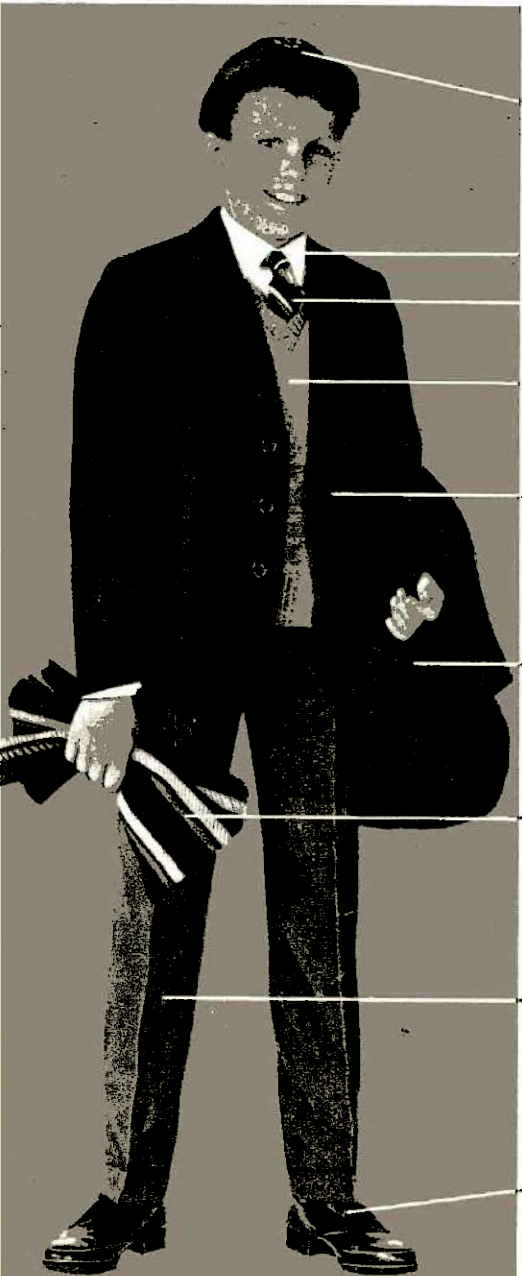


# Lighten the School Dress budget

IT is an exciting time when children are about to start at a different school, but for the average parent it can be a time of counting the shillings and pence. While the youngsters are looking forward eagerly to a new experience, their parents will be busily reckoning up how much it is all going to cost.

School uniforms are the main item, since a change of school means a complete change of outfit.

To help parents in their estimates, Home Magazine dressed two children in school clothes, and then worked out the cost.



|                             | £   | s. | d. |
|-----------------------------|-----|----|----|
| ETON-STYLE CAP              | 5   | 11 |    |
| LESTAR DRIP-DRY SHIRT       | 1   | 0  | 6  |
| STRIPED TIE                 | 3   | 9  |    |
| LEEKNIT SLIPOVER            | 14  | 6  |    |
| BEE DAY BLAZER              | 2   | 7  | 6  |
| GABERDINE STROLITE RAINCOAT | 3   | 7  | 6  |
| KNITTED SCARF               | 10  | 6  |    |
| TERYLENE WORSTED TROUSERS   | 2   | 17 | 6  |
| CHUM SHOES                  | 1   | 17 | 11 |
| Total                       | £13 | 5  | 7  |



THE CWS provides an equally comprehensive service for girls. As in the boys' schoolwear ranges, these include underwear as well as outerwear, at reasonable prices.

The girl above is wearing:

Top Form Gym blouse, G.B.1., from 17s. 9d.

Bee-Day blazer, with double elbows, from 41s. 6d.

Top Form, hood-attached raincoat, Union gaberdine, from 69s. 3d.

Top Form Ann, pleated skirt, Terylene/worsted, from 42s. 6d.

Bar shoes, E3050-1-2, black, tan, or red, from 29s. 11d.

Both the boy and the girl are dressed in typical school clothes that you can easily obtain from your Co-operative store, without recourse to the specialist shop.

The clothes are extremely hard-wearing, in keeping with the latest styles, and at prices which you will see are suited to the average parents' pocket.

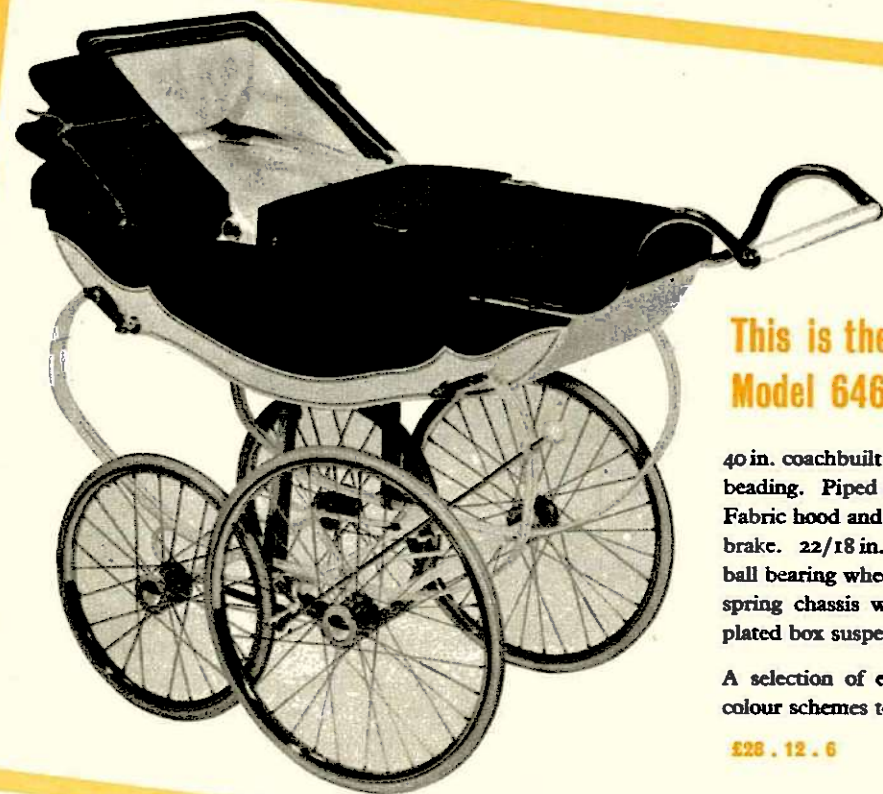
The clothes have double hems and double elbows, and sleeves which can be lengthened. With many of these garments, there is given a guarantee of fair wear and tear.



# Eyes Right!

## it's a Queen of the Road!

With its modern lines, its safe  
glide-smooth ride, it's today's  
most stylish baby carriage.



This is the Majestic 63  
Model 646

40 in. coachbuilt body with raised beading. Piped arms and ends. Fabric hood and apron. Safety brake. 22/18 in. chromium plated ball bearing wheels. Outside spring chassis with chromium plated box suspension.

A selection of eleven differing colour schemes to choose from.

£28. 12. 6

# QUEEN ROAD

## BABY CARRIAGES

FROM CO-OPERATIVE STORES

Write for  
**FREE**  
CATALOGUE

TO:

C.W.S. LTD.,  
FEDERAL WORKS,  
TYSELEY,  
BIRMINGHAM 11.

# Tasty and tangy TO EAT



## SIMPLE CHEESE AND APPLE SALAD

8 oz. carton cream cheese, 1 tablespoon chopped chives, 2 large red apples, grated carrot.

Core the apples, cut into quarters, slice each quarter thinly and drop into water and lemon juice (this will prevent discoloration). Mix the chives into the cheese with slices of apple, and arrange the remainder round the edge of the plate with the carrot. Serve very cold.

## SALMON MOULD

1 can Lokreel salmon, 1 tablespoon sugar, 1 teaspoon CWS salt, 1 dessertspoon CWS Federation plain flour, pinch cayenne pepper, 2 egg yolks, 1 teaspoon CWS mustard, 1 oz. CWS butter, 1 cup milk, 1 cup CWS malt vinegar, scant tablespoon gelatine.

Take the salmon out of the can, put into a colander and rinse with cold water. Flake and mix in the dry ingredients. Melt the butter and add with the egg yolks, milk and vinegar. Cook over hot water, stirring all the time until the mixture begins to thicken. Dissolve the gelatine in two tablespoons of water and add to the salmon. Pour into a wetted mould and leave to set. Serve on a bed of green salad which has been tossed in French dressing.



A DRESSING with your salad that really tingles the tongue can make all the difference. Why not try a dressing the way the French prepare it? There are many variations, but oil is the basic ingredient that will give your salad a really continental flavour, as in the recipe below.

## COOKED MAYONNAISE

1 dessertspoon Federation or Excelsa plain flour, 1 tablespoon castor sugar, 1 teaspoon CWS mustard, 1 teaspoon CWS salt, CWS pepper to taste, 2 eggs, 1 breakfast cup of milk, 1 teacup CWS malt vinegar, 2 oz. CWS butter.

Mix the dry ingredients together, mix in the eggs and beat thoroughly. Gradually add the milk and vinegar. Pour into a saucepan and stir over a gentle heat until thick, then beat in the butter. Allow to go cold and store in a screw-top jar.

## HALIBUT MAYONNAISE

4 thin cutlets halibut, juice 1 lemon, 1 gill dry cider, 1 pint thick home-made mayonnaise, 2 CWS gherkins—sliced, 1 teaspoon capers, 1 hard boiled egg.

Garnish: cucumber, tomatoes, 4 gherkin fans, lettuce.

Put the halibut into a shallow pan, add the cider, lemon juice and seasoning. Cover and poach gently for about 15 minutes. Leave to go cold in the liquid. Carefully remove the skin and bones without breaking the cutlets and arrange on a bed of lettuce. Add sufficient liquor from the fish to the mayonnaise, add the gherkins, capers and chopped egg. Coat the fish evenly with the mayonnaise and garnish with sliced cucumber, tomato and fanned gherkins. To make a fan, slice the gherkin thinly down the length, just short of the stem end. Spread out carefully.

## BASIC MAYONNAISE

1 egg yolk, 1 teaspoon CWS made mustard, CWS salt and pepper, 1 pint oil, 1 tablespoon CWS malt vinegar or lemon juice.

Put the yolk into a basin and blend in the mustard and seasoning. Very carefully stir in the oil drop by drop. If the mayonnaise becomes too thick, thin with a little of the vinegar, using more if necessary to give the required consistency.

It is essential that all the ingredients are at room temperature, otherwise curdling may occur.

## FRESH FRUIT SALAD

1 lb. mixed fresh fruits (oranges, apples, grapes, banana, pears, etc.), 1 pint water, 4 oz. sugar, 1 lemon.

Put the sugar, water and thinly peeled lemon rind into a saucepan, bring to the boil and simmer for 5 minutes. Remove the peel. If hard fruit is being used, e.g., pears, prepare the fruit by peeling, cutting out the core and either quartering or halving. Poach the fruit in the syrup until tender. Prepare the remaining fruit in the normal way, put into the syrup, bring to the boil. Pour into a dish stir in the lemon juice and allow to go cold.



## French dressing

3 tablespoons oil (salad or olive), 1 tablespoon CWS malt vinegar, CWS salt and pepper, 1 teaspoon sugar, 1 teaspoon CWS mustard.

Put all the ingredients into a screw top jar, shake well and use for a plain green salad.



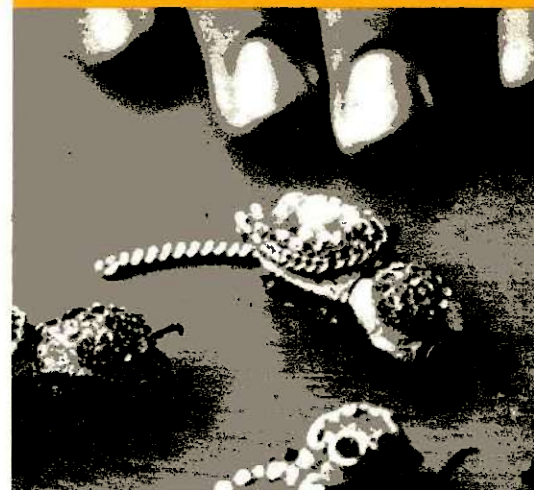
# NIGHTGOWNS ARE SO CATCHING!



IN THE **C**YSTER

It comes from the CWS range, is made in women's size in pink, turquoise, and blue, and costs about 22s. 11d.

## PEARLS OR DIAMONDS—



## RE-UNITED—AFTER 40 YEARS

Two Plymouth sisters have been re-united after losing touch with each other for 40 years. Both out shopping, they bumped into each other by accident in their local Co-operative store.

One of the sisters, Miss Myrtle Caunter, says: "I happened to be in the Co-op when someone called my name. You can imagine the surprise I got when who should I see standing in front of me but my sister, who is now Mrs I. L. Wilton, living in the same district as myself. I thought I was the only one left in our family—and she did likewise."

Left, Mrs I. L. Wilton, of Wolseley Road, Plymouth, with her sister Miss M. Caunter, re-united after 40 years.



**I**T'S caught on, at last—what the well-dressed bachelor is wearing, secretly aping his grandpa. But no wonder he's stealing that backward glance. For the girls have done it again. Not content with walking off with men's shirts, sweaters, and even their hats—now they've turned their attention to nightwear. Honestly, a man can't call his clothes his own any more.

But even he must admit **she looks very fetching** in her feminine version of his nightshirt.



## SEASON

August and the oyster season. Some like them by the dozen. Some hope to find a pearl. But there are no true pearls in edible oysters. The pearls found have no lustre and are worthless. The true home of pearl oysters is in the warm waters of the tropics. Oysters were once two a penny in London streets. Today, for a dozen, it could cost you a pound. Sadly, they are scarce.

## NOW THEY'RE WEARING



## CRAWLING JEWELS

**L**IVING jewellery is the latest American craze—wearing a live Mexican beetle as a brooch. Its body encrusted with jewels, it is pinned to the wearer's dress by a safety chain.

Mrs Kennedy, when in Mexico, was presented with a ruby one; and ex-Queen Soraya of Persia provided her own gems for a beetle.

Beetle-brooches cost from two dollars for one set with costume jewellery, to a \$5,000 beetle, covered with real diamonds.

But the fad for living jewellery contravenes the Pest Control Act of 1957, which prohibits the import of any insect into the United States.



## Bottle Top Smiles

These bottle pourers will go down as well as the refreshment at any party.

For golfing fans, the **Handy-cap** at 7s. 6d., fits whisky or other bottles.

The cigarette-smoking pink **Ginky** is for gin bottles, but it fits others. It costs 7s. 11d., as does **Alabama**, the black and white minstrel.

For Scotch whisky are the bagpipes, at 9s. 11d., appropriately called the **Topscot**.

These pourers are from a selection on sale at Co-operative stores.



## Straw that bends—at last!

It's bent in the middle, but the youngster isn't worrying. She can still drink her lemonade with ease because, the straw has been specially designed to bend. Why didn't someone think of it before? Guaranteed to intrigue children and make life easier for mums, these straws are in packets of 25, at 9d. a packet, from Co-operative shops.



## HOUSEWIFE IS A TV COOK

**W**HEN Co-operative shopper Mrs Marjorie Daynes bakes a pie, thousands may be watching her. She is a member of East Dereham Co-operative Society, in Norfolk, and the cookery expert in Anglia Television's news and magazine programme, **ABOUT ANGLIA**.

Fifty-seven-year-old Mrs Daynes learned her cookery the hard way. More than 40 years ago she became a scullery maid at Beeston St. Andrew Hall, a big country house in Norfolk. For £9 a year she understudied the cook, as well as polishing, scouring, scrubbing, and also plucking game.

She uses no make-up on television, dresses as she pleases, and makes up her own script with Dick Joice, who introduces the programme. Both are seen above.

This summer she has been giving 20-minute television demonstrations every Friday.

Her television appearances have won her hundreds of friends. At times she has as many as 800 fan letters a week. She has also met celebrities including Anna Neagle, Kenneth Horne, and Rolf Harris.



# SUMMER ARRIVES —ON A HOBBY HORSE

Says  
TREVOR HOLLOWAY

FEW countries in the world have such a wealth of curious old customs as Britain. Many have grown up around the festivals of the church, some commemorate events in history, while others date back to pagan times.

Some are so old that their origins are lost in the mists of time and even the people who take part in them today have not the foggiest notion what it is they celebrate, or why!

Most of these strange rites take place during summer, but it is Cornwall that provides the curtain-raiser towards the end of spring with its famous Padstow Hobby Horse and Helston Furry Dance celebrations—both of unknown origin.

The little seaport of Padstow is bedecked with flags and greenery the previous day, and on the stroke of midnight is heard the curious medieval melody of the Morning Song.

Everyone awaits the appearance of the traditional "horse"—a terrifying circular black object with a man inside it and resembling something between a witch doctor and a flying saucer.

The weird monster takes a special delight at grabbing at passing females—much to their delight, it seems!

What with incessant singing and drum-beating, and the general merriment, sleepy little Padstow certainly lets off steam on this one day of the year.

The Helston Furry Dance, or Floral Dance, which is held a few days later, is even more boisterous. Early in the morning the Furry Dance begins, and in and out of houses the merry dancers go. And as they dance they sing a song:

"For we are up as soon as any day O,  
And for to fetch the summer home,  
The summer and the May O, The summer is a come O, The winter is agone O."

Padstow is not the only place where a hobby-horse puts in an annual appearance. It plays a part at the Horn Dance at Abbots Bromley, Staffordshire, in September, which recalls the days when hunting, not corn-growing, gave man the staff of life.

Robin Hood, astride his hobby-horse, and fair Maid Marion, caper about with strangely-garbed men who bear enormous reindeer antlers on their shoulders.

They dance to the music of concertinas, with the hobby-horse snapping its wooden jaws and the fool, without whom no ancient custom was complete, prancing about in traditional manner.

Our early ancestors regarded their wells as sacred, and to their waters they attributed a magical power of healing, of blessing and of cursing.

Each year they performed solemn ceremonies of "well dressing," and some of these old ceremonies still survive.

At Barlow, in Derbyshire, for instance, the wells are dressed on the first Wednesday after St. Laurence's Day (August 10). Large mosaics, composed of blossoms, petals, berries, mosses, etc., are built up and stuck into bases of clay contained in wooden frames. The pictures depict scenes from the Bible.

## Village pageant

No survey of old summer customs would be complete without mention of the annual Wardmotes, or archery contests, held by the celebrated Woodmen of Arden at Meriden, Warwickshire.

These contests are as picturesque as some village pageant of medieval days. The traditional costume still worn consists of a mottled green coat with tassels, white trousers, and large soft felt hat pinned with the distinctive arrow badge and turned up on one side.

The markers on the field, wearing top-hats and tail coats, with white knee-breeches and stockings, make even more striking figures.

The ancient ceremony of Rush-Bearing brings many visitors to the Lakeland beauty spot of Grasmere on St. Oswald's Day, in August.

The custom is a survival of the days when floors of churches, and even houses, consisted simply of earth covered with rushes.

At the Grasmere Rush-Bearing, bundles of freshly-cut rushes are taken to the church by a procession of children

The Horn Dance, at Abbots Bromley, Staffs. Hobby Horse is on left, Robin Hood nearest to camera.

wearing garlands of flowers and leaves on their heads.

After the rushes have been laid, a service is held, the church being beautifully decorated as though for a harvest festival.

Hundreds of people gather at Stonehenge, on Salisbury Plain, at dawn on the longest day of the year to witness the time-honoured Druid's Summer Solstice Service.

On that one day in the year the sun is in such a position that its rays will light upon a certain spot on the sacrificial altar stone. In the distant past this was the signal for human sacrifice to be offered to the sun god.

A very ancient and curious summer custom, known as the Lamb Ale, is carried on at Kirtlington, in Oxfordshire. Centuries ago the fair maidens of Kirtlington were called upon to chase a fat lamb down the village street with their thumbs tied behind their backs.

If a girl managed to capture the lamb by gripping its woolly coat with her teeth, she would be given the imposing title of "The Lady of the Lamb."

They don't chase a lamb these days, but everyone makes an effort to be present at the time-honoured breakfast, or attend the church to hear the vicar's special Lamb Ale sermon.

Every summer, the inhabitants of Hawick hold an interesting ceremony known as "Riding the Marches." In 1514, soon after Flodden, the men of Hawick heard that a strong force of English raiders were nearby. They pounced on them during the night and routed them.

That victory has been celebrated every year since.

Below, Morris Dancers at Bampton, Oxon. Right, part of the Minehead Hobby Horse parade which takes place on May Day.

# Sunshine or shower?

By EDWARD STREET

AN American scientist predicts that in a hundred years time man will be able to control the weather and that every government will have its own ministry of weather. Brave, indeed, will be the man who shoulders such a perilous post.

But to get back to realities. Even in these days of Press and TV weather bulletins there is still much to be said in favour of becoming one's own weather prophet.

If it is really *local* weather forecasts we want, then it is old Dame Nature we should consult.

Nature provides numerous pointers as to weather on the way. If we learn to interpret them we can compile our own on-the-spot forecasts.

The first hour or so after dawn is a good time to take your observations. A heavy dew is promise of a fine and usually warm day.

If you see strands of spider-web trailing over leaves and bushes, then you will know that spiders are satisfied the prospects are favourable for them to travel further afield than usual.

If you see bees far from their hives during the late evening you can rest assured that settled weather will be enjoyed on the morrow, and probably longer.

Snails have a dread of getting their feet wet. If rain is on the way they climb up walls, stems of plants, and so on.

Birds are weatherwise, too. Incessant noise in a rookery tells the countryman that rain is approaching.

Smaller birds, such as sparrows or starlings, will mass in bushes and charter excitedly an hour or more before rain reaches the area.

Water birds such as moorhens, coots and wild duck, also become very noisy and restless prior to a storm.

And any angler will tell you that fish become more frisky prior to rain, surfacing and even jumping clear of the water repeatedly.

## Patterns

But let us think of fine weather omens. Chimney smoke rising straight and high into the air is a sure sign of a rainless day.

You may expect fine weather if the wind follows the sun—coming from the East in the morning and from the West at sunset.

If, after showers, you see in the sky, masses of small white cloud fragments in patterns resembling the scales of a fish (cirro-cumulus) you will know that fairer and warmer weather is on the way.

The most welcome cloud of all is cumulus—that billowy white cloud of summer that sails serenely across a sky of blue. As long as they remain like masses of fluffy white cotton wool, there will be no need to carry a mac for several hours at least.

Bring back some seaweed from the coast. Hung in your porch it will be a useful guide to coming weather—stiff and dry means fine weather; clammy and limp spells a mackintosh day.





# CARDIGAN IN THE CLASSICAL MOOD

**MATERIALS.**—15 [16, 17] oz. WAVE-CREST 4-ply. Two No. 12 and two No. 10 needles. Nine [nine, nine] buttons.

**MEASUREMENTS.**—To fit 40 [42, 44] inch bust (loosely). Length, 25½ [25½, 26] ins. Sleeve seam, 17½ ins. (adjustable).

**SIZES.**—The figures in square brackets [ ] refer to the medium and large sizes respectively.

**ABBREVIATIONS.**—k., knit; p., purl; st., stitch; w.fwd., wool forward; tog., together; inc., increase by working into front and back of stitch; dec., decrease by working 2 sts. together; beg., beginning; alt., alternate; rep., repeat; ins., inches.

**TENSION.**—7 sts. and 9 rows to the square inch on No. 10 needles, measured over stocking stitch.

## BACK

Using No. 12 needles, cast on 147 [153, 161] sts.



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**JAYCEE Tipped CIGARETTES**

10 for 1/11  
20 for 3/10



FROM  
CO-OPERATIVE STORES

Work in moss stitch for 1 inch (every row \*\* k.1, p.1, rep. from \*\* to last st., k.1), inc. 1 st. at end of last row on 42 inch size only (147 [154, 161] sts.).

Change to No. 10 needles and proceed in stocking stitch until work measures 15½ ins. from beg.

Shape raglan armholes by casting off 9 [11, 13] sts. at beg. of next 2 rows, then dec. 1 st. at both ends of next and every

## HOME MAGAZINE KNITTING PATTERN No. 90

alt. row until 41 [42, 43] sts. remain. Work 1 row. Cast off.

### RIGHT FRONT

Using No. 12 needles, cast on 73 [77, 81] sts. Work in moss stitch for 1 inch.

Change to No. 10 needles and proceed in stocking stitch until work measures same as back to armhole shaping, finishing with wrong side facing for next row.

Shape raglan armhole by casting off 9 [11, 13] sts. at beg. of next row, then dec. 1 st. at armhole edge on next and every alt. row until 35 [36, 37] sts. remain. Work 1 row.

Shape neck by casting off 10 sts. at beg. of next row, then dec. 1 st. at neck edge on next and every alt. row until 9 [10, 11] dec. have been worked at neck edge, at the same time continue dec. at armhole edge on next and every alt. row as before until 1 st. remains. Work 1 row. Fasten off.

### LEFT FRONT

Work to match right front, reversing all shapings.

### SLEEVES

Using No. 12 needles, cast on 55 [57, 59] sts. Work in moss stitch for 1 inch.

Next row: Moss stitch 3 [4, 5], (inc. in next st., moss stitch 3) 12 times, inc. in next st., moss stitch to end (68 [70, 72] sts.).

Change to No. 10 needles and proceed in stocking stitch, inc. 1 st. at both ends of 5th [11th, 5th] and every following 6th [5th, 5th] row until there are 114 [120, 126] sts.

Continue on these sts. until work measures 17½ ins. from beg. (adjust length here).

Shape top by casting off 9 [11, 13] sts. at beg. of next 2 rows, then dec. 1 st. at both ends of next and every alt. row until 8 sts. remain. Work 1 row. Cast off.



### RIGHT FRONT BAND

Using No. 12 needles, cast on 7 sts. Work 8 [10, 12] rows in moss stitch.

Next row: k.1, p.1, k.2 tog., w.fwd., k.1, p.1, k.1.

Next row: Moss stitch all across. Continue in moss stitch working a buttonhole as on last 2 rows on every 37th and 38th row from previous buttonhole until 8 buttonholes in all have been worked.

Work 32 more rows in moss stitch. Cast off in moss stitch.

### LEFT FRONT BAND

Omitting buttonholes, work to match right front band.

### TO MAKE UP AND NECKBAND

Omitting moss stitch, block and press on wrong side using a warm iron and damp cloth.

Using a flat seam for moss stitch and a fine back-stitch seam for remainder, join side and sleeve seams and stitch sleeves into position.

Stitch front bands into position. Using No. 12 needles with right side facing knit up 133 [135, 137] sts. round neck.

Work 13 rows in moss stitch working a buttonhole as before on 4th and 5th rows. Cast off in moss stitch. Attach buttons. Press seams.

# Six V.C.s before breakfast

WHAT is courage? It has little to do with age, as the records of Victoria Cross winners show. The oldest to win the award was Lieut. William Raynor, for his part in the gallant defence of the magazine at Delhi, in 1857, during the Indian Mutiny. He was 69.

The two youngest were hospital apprentice Arthur Fitzgibbon, for his heroism in attending wounded at the Taku Forts in China, during 1860, and Boy Travers Cornwell, R.N., who won his Cross at Jutland in 1916. Fitzgibbon was aged 15 years and three months, and Boy Cornwell 16.

When Brigadier Sir John Smyth, M.P., himself a holder of the decoration, was asked what sort of men win the Victoria Cross, he could only reply—"any sort."

"Courage is a queer thing," he says, "and although many people have tried to analyse it, I myself think it is without rhyme or reason. And men react to different conditions in very different ways in accordance with their individual characteristics."

by  
**WILLIAM  
BOYLE**



"Lord Moran wrote in his book *The Anatomy of Courage* that courage is expendable, and I feel sure he is right. This alone makes it difficult to predict, for who knows at what precise moment any particular person will run out of it."

"To very few is it given to be without fear; most men are afraid of something, most of us of many things. How lucky the man whose courage is at sticking point at the right moment. But if there is any single common denominator amongst all the V.C.s I would be inclined to say that it is a degree of obstinacy—a refusal to be beaten or pushed around."

In his book *The Story of the Victoria Cross* (Frederick Muller, 50s.) Sir John gives a comprehensive history of the award since it was instituted by Queen Victoria in 1856. There have been 1346 awards of the V.C. and 1343 winners (three men having received a bar to the medal). This total does not include the V.C. which went to the American Unknown Warrior.

The largest number of V.C.s awarded to one regiment in one action is seven; a lieutenant, corporal and five private



attached to the Royal Fusiliers at St. Eloi, France. In three days of hectic fighting Padre Mellish "repeatedly went backwards and forwards under very heavy shell and machine-gun fire between our original trenches and those captured by the Germans, in order to tend and rescue the wounded. He brought in ten badly wounded men on the first day from ground swept by machine-gun fire, three of whom were, in fact, killed while he was dressing their wounds. The battalion to which he was attached was relieved in the second day, but he went back and brought in 12 more wounded men. On the night of the third day he took charge of a party of volunteers and once more returned to the trenches to rescue the remaining wounded. This splendid work was entirely voluntary on his part and quite outside the scope of his normal duties."

This is the time of year when one can profitably dip into *Around the World in a Salad Bowl* by master chef and world traveller Victor Bennett (Oliver and Boyd, 15s.) which is edited for the British housewife by Elizabeth Craig.

Other books recommended: *Yoga and Your Health* by Sonya Richmond (Arco Handybooks, 15s.); *So You Want to be a Journalist* by Richard Wiggan (Colin Venton, 18s. 6d.); *Pay the Devil* by Henry Patterson (Barrie and Rockliff, 13s. 6d.); *Almoner at Anson's* by Kathleen Treves (Ward Lock, 11s. 6d.); *Teach Your Child to Swim* by Edna Simms and *Teach Your Child about Sailing* by Jeremy Howard-Williams (Pearson's, both at 10s. 6d.); and for the children, *Paulo and the Wolf* by Alan C. Jenkins (Oliver and Boyd, 10s. 6d.); *Fabulous* by Dorothy Potter Benedict (Oliver and Boyd, 12s. 6d.); and *Trina finds a Brother* by Berit Braenne (Macmillan, 12s. 6d.).

soldiers of the South Wales Borderers who were in the epic fight at Rorke's Drift during the Zulu War of 1879. In the Gallipoli Landings of 1915, the Lancashire Fusiliers have the proud claim that they won "six V.C.s before breakfast."

There are many brands of valour recorded in these pages—from the fierce, aggressive courage of the fighting man to the heroic compassion which can be raised in a man's breast when things are going badly.

Let us quote one from this latter category to stand as a tribute to them all.

In 1916 the Rev Edward Noel Mellish, temporary chaplain to the Forces, was

## Popular classic of all time

SURELY the most popular classic of all time is Tchaikovsky's *Piano Concerto No. 1*, and on HMV ALP 1991, John Ogdon plays this evergreen masterpiece. He is accompanied by the Philharmonia Orchestra, conducted by Sir John Barbirolli.

At 26, John Ogdon is a leading British pianist, especially for works requiring unusual technical brilliance. On this recording, he shows the virtuosity which made him joint-winner of the Moscow Tchaikovsky International Competition (1962).

The rest of this LP features Cesar Franck's *Variations Symphoniques*, which some think is the composer's greatest achievement.

*My Baby Loves to Swing*, says Vic Damone, on Capitol T 1811. With Jack Marshall's music, Vic sings some of the best "baby" songs written, from "You must have been a beautiful baby" to "My melancholy baby." A bewildering choice of rhythms and arrangements, plus the occasional surprise in the lyrics, makes a beguiling album. Mr Damone certainly has variety. His wide range of singing styles scale from bossa nova, cha-cha and blues to ballads and jazz waltzes.



## TAKE a holiday PICTURE



## OUR PHOTO COMPETITION

### Win a tennis racket

**TAKE** a good holiday picture with your camera—a beach scene, in the garden, or anywhere—of any subject you like. You can win a tennis racket.

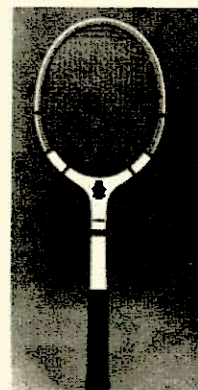
Try and capture the unusual in your camera—baby's first dip in the sea, daddy in the garden, snoozing instead of digging—but a picture of scenery could win the prize.

Pick out the best of all your holiday snaps or compositions and send it to the editor—only one entry, please. There is no age bar up to 15 years of age.

The picture, any size, must be your own.

Write your full name, address and age (in BLOCK CAPITALS) on a separate piece of paper, and paste it on the back of your photograph.

Post your entry (marking the envelope "Picture Competition") to: The Editor, Home Magazine, 1 Balloon Street, Manchester 4. Closing date for entries is August 28.

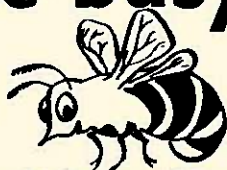


This is the Wisden Cadet, to be won in a suitable weight for a boy or a girl. It is made at the famous Wisden workshops at Penshurst, near Tonbridge.

### JUNE PRIZEWINNERS

Beryl Milling, Mill Head, Ladock, Truro, Cornwall; Patricia Hirst, Park Av., Bromley, Kent; Leon Berger, Malling Close, Birstall, Leics.; Gillian Hammond, Gloucester Av., Chelmsford, Essex.

## Those busy bees



OF the thousands of species of flower visiting insects, the bee is especially busy in our gardens. They go from flower to flower, collecting nectar or pollen, and in this way different flowers are fertilized.

This month the Editor wants you to draw and colour with paints or crayons the bees busy among the flowers in your garden.

There are two classes—under nine and over nine years. There are two prizes in each section: delicious chocolates for the over nines and bumper parcels of sweets for the younger ones from the E & S CWS Chocolate Works at Luton and CWS Confectionery Works at Reddish.

Read the following rules carefully.

1. The drawing must be your own and measure not more than 10 in. by 8 in.
2. On the back of your entry write your full name, address, and age IN BLOCK CAPITALS.
3. Post your entry (marking the envelope "Competition") to: The Editor, Home Magazine, 1 Balloon St., Manchester 4.

Closing date for entries is August 28, 1963.

## GARDENING NOTES By W. E. Shewell-Cooper

THIS is the month for planting the first bulbs and flower roots—those that will bloom in autumn and early spring. There are the colchicums or autumn flowering crocuses that make a magnificent show in September and early October. Then there are the spring flowering crocuses also which should be planted about four inches deep.

Plant snowdrops, grape hyacinths, scillas and chionodoxas in the late summer and the bulbs will make a good show the following year. These bulbs can be in three inches deep and as close as an inch apart.

Get your bulbs from the CWS Seeds Department, Osmaston Park Road, Derby.

Give your roses attention now and they will flower again in September. Control the black spot disease by spraying with Captan, control the mildew by spraying with Karathane and cut off all the faded flowers with seven or eight inches of stem attached. Give a fish fertiliser to

the beds at three ounce to the square yard and very lightly hoe this in.

This is the best time to plant border carnations so fork over a spot, incorporate well rotted compost and then give carbonate of lime at eight ounce to the square yard.

The border carnation is a lime loving plant so the soil must not be acid. Put the plants out 15 to 18 in. apart and see that the top of the ball of soil is level with the surrounding bed.

Sow winter spinach and autumn sown onions in rows one foot apart. Dust the turnips with Derris dust to prevent flea beetle. Sow spring cabbage in a seed bed at the beginning of the month and spray the potatoes with a copper wash at that time also. Earth up early celery.

●Send your gardening problems to W. E. Shewell-Cooper, Home Magazine, 1 Balloon St., Manchester 4, enclosing a stamped addressed envelope for reply.

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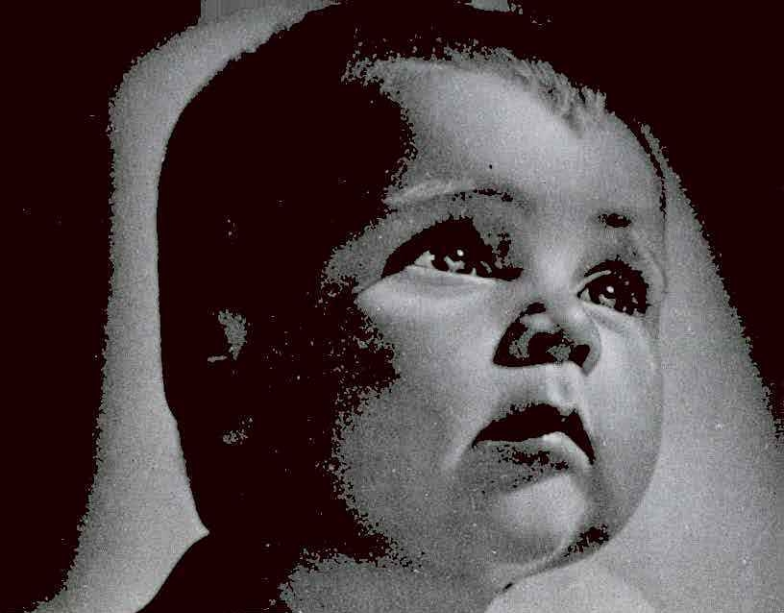
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# WHO IS MOST IMPORTANT IN YOUR HOME?

“That sounds like a leading question but in my opinion Dad and Mum are most important. Mum, because she looks after me and makes a fuss and Dad because he looks after both of us. I really don't know what we should do without him what with food and clothing to buy; mortgage repayments to make; rates to pay and repairs to be done to the house. But Daddy has taken out a C.I.S. Family Protection Plan to look after Mummy and me if he should die but it also pays him a handsome lump sum if he lives to retirement age. Crafty, our Dad, no wonder he's always smiling.”

The C.I.S. Family Protection Plan provides these benefits.

**IF YOU DIE BEFORE RETIREMENT AGE YOUR DEPENDANTS WILL RECEIVE:**

A small cash sum for immediate needs.

A **TAX FREE** guaranteed income of £3 weekly up to the time you planned to retire.

A final cash payment of £1,000.

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£1,000 plus profits.

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# TAMWORTH INDUSTRIAL CO-OPERATIVE SOCIETY LTD.

COLEHILL, TAMWORTH

## Our Delegates report

# HIGHLIGHTS OF CONGRESS

**C**ONGRESS opened with the singing of the usual hymn, followed by a civic welcome by the Mayor of Douglas. There were 2,026 delegates present.

In his address the president said that there had been little progress in the amalgamation of retail societies. The Independent Commission suggested a reduction in the number of societies from 875 to 307. At present there were 800 societies, a reduction of 75. This was far too slow to meet present trading conditions, and often amalgamation only took place when societies were in difficulties.

To facilitate progress he suggested the setting up of a national mutual aid fund to which all members of the Union would subscribe, say 1d. per £ of sales. This would produce a fund of over £5 million per year to assist societies in difficulty.

Retail societies had, at the moment, £75 million invested outside the movement. They should deposit their surplus funds in the CWS, where they should receive realistic rates of interest.

### National Policy

The Co-operative Movement was having to combat intense competition and trade expansion had slowed down, therefore a national trading policy was necessary. This called for the closest possible co-ordination of purchasing and merchandising between the productive, wholesale, and retail organisations.

The need was urgent. There was a suggestion that the traditional dividend had outlived its usefulness. It might be that we should not return to some of the high dividends of the past, but we ought to be able to declare an acceptable dividend in its traditional form.

By adopting a national trade policy, developed in the closest co-operation with all societies, we could retain our dividend. The policy would revitalise the movement and set it on the high road to success.

### Executive Report

Congress considered the report of the central executive. The general

purposes committee reported that a small deficit had arisen on the year's working, but it was pleasing to note that the CWS and SCWS had agreed to increase their subscriptions to cover the deficit.

The case of the Billingham and Whalley Society, which had been involved in liquidation, was considered, and when the outcome was known an appeal would be made to the movement at large to demonstrate its trustworthiness and reputation. This was applauded.

The executive submitted a proposal to rescind the decision of the 1962 Congress to record only single checks of £1 for national membership purposes. The proposal was carried unanimously.

### Stamp Trading

Congress considered the development of trading stamp schemes in this country. A lively debate took place in which Kilmarnock Society stressed the need for stamp trading, and said they were making a success of it. The central executive's report opposing stamp trading was confirmed by Congress.

Mr Clark of South Suburban Society thought the central executive should give more thought to the problems created by town centre development. Local authorities should think more about the shops affected by redevelopment. He emphasised that no society should surrender any part of its freehold in town centres without consulting the Co-operative Union.

Congress carried a proposal submitted by the central executive that an expansion of the public relations and member education services was essential.

### Sectional Representation

A proposal submitted by Bolton and Manchester Societies, which sought to change the constitution of

the standing joint committee, was carried. This proposal permits that three members of the sectional board should be added to the committee when discussing the future of societies in a section.

Congress considered the recent breakdown in the negotiations for Britain's entry into the Common Market, and the following proposal was submitted by the South Suburban and Bishop Auckland Societies.

"This Congress believes that the breakdown of the Common Market negotiations increases the necessity for the promotion of economic development at home, and the expansion of Britain's trade."

Mr R. Southern, general secretary of the Co-operative Union, moved the report on the International Co-operative Alliance.

### International Co-operation

Nottingham Society moved that Congress "believed that the political and economic situation in the world called for the fullest unity in the international Co-operative Movement." The mover requested that the next Congress of the ICA should re-examine the application for membership of those national Co-operative Movements which operate under a planned economy in their respective countries, and which had been refused admission into the membership of the ICA.

This proposal brought about quite a discussion and was carried 6,701 to 4,849.

Congress gave one a feeling that the movement is at last alive to present problems and is being realistic in its approach to their solution.

Sales had been maintained at the level of the previous year, and providing the principles of Co-operation were operated nothing can stop further development.

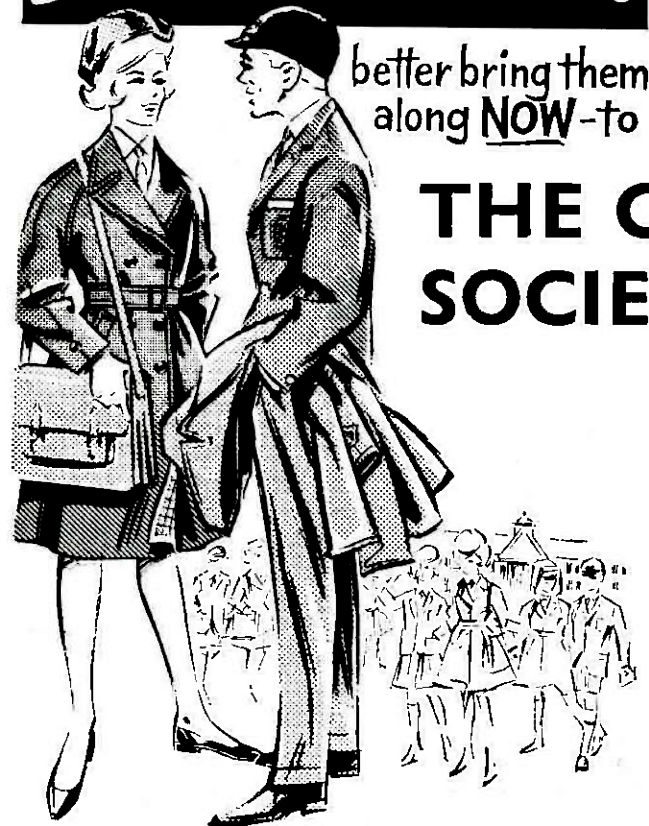
E. COLLINS.

F. WOOD.

L. JENNINGS.



*School's Soon*



better bring them  
along **NOW**-to

## THE CO-OPERATIVE SOCIETY

A GOOD  
ADDITION FOR  
A GOOD START—  
THE ABC OF  
FASHION—

QUALITY + STYLING = SATISFACTION

OUR NEW COLLECTION OF SCHOOLWEAR  
FOR BOYS AND GIRLS OF ALL AGES  
INCLUDES RAINWEAR, COATS,

TUNICS, BLAZERS,  
KNITWEAR, BLOUSES,  
PINAFORE DRESSES, AND  
EVERY ACCESSORY

***Come Co-operative Shopping Now !***

## Outfitting Manager's Retirement

**A**FTER 52 years in the Co-operative Movement, our outfitting manager, Mr Lockwood, retired on July 13.



Mr W. H. Lockwood

Apprenticed to the outfitting trade in 1912 with Bingley Society in Yorkshire, he has a fine record of departmental management covering 41 years, first with Sowerby Bridge Society, and with our society since 1935.

The number of suits he has had made during that time must run into hundreds of thousands. His warm, friendly Yorkshire voice—he has never lost his accent—will be missed, advising on styles or cloths or telling us that we have put another inch on since our last measurement.

Mr Lockwood can look back over his working life with satisfaction, proud of the goodwill that he has created and the friends he has made. We wish him long life and a happy retirement.

### GOLDEN WEDDINGS

Mr and Mrs Beeby, 71, High Street, Polesworth, June 28.

Mr and Mrs L. Horton, 14, Market Street, Polesworth, July 18.

Mr and Mrs Brown, 30, Lichfield Street, Fazeley, June 4.

Here's a disinfectant that gives your home a wonderful new freshness—Scentol Pine, now at your local Co-operative.

### This Society belongs to YOU !

Take part in the management of your own business by attending the

### HALF-YEARLY MEETING OF MEMBERS

Assembly Hall, Colehill, Tamworth  
(above General Offices)

Wednesday, September 11  
at 7-15 p.m.

Admission by Membership Pass Card. (Blue for men, white for women)

## OBITUARY

We regret to report the deaths of the following members, and offer our sympathy to the bereaved relatives.

|                     |                |         |
|---------------------|----------------|---------|
| Raymond D. Parsons  | Glascote Heath | May 23. |
| William John Dixon  | Middleton      | May 23. |
| Frank Richard Young | Hall End       | May 25. |
| Thomas Currie       | Tamworth       | May 25. |
| Eli Lea             | Hockley        | May 28. |
| Grace Chippendale   | Fazeley        | May 31. |
| Maurice Wedge       | Hockley        | June 4. |
| Ada Jane Bird       | Hopwas         | June 6. |
| Ada Faulkner        | Glascote       | June 8. |
| Edward Walton       | Kettlebrook    | July 1. |
| Merville James Drew | Two Gates      | July 1. |

**Correction.**—In June issue's obituary list we gave the name Frank Poultney. This should have been Edith Poultney.

## NEW MANAGER



Mr Reginald Jermy

The retirement of Mr Lockwood has brought a new personality to our society. Our new outfitting manager, whom we are pleased to introduce to you, is Mr Reginald Jermy, who comes from Thetford Society, Norfolk, where he has been manager of the outfitting department for the past 12 years.

Mr Jermy, who at 33 has 12 years of management behind him, has proved himself to be an outfitter of exceptional ability, with a modern outlook in clothes for the young man as well as for the more mature man.

A sportsman of some ability, his chief interest being tennis and badminton, he hopes to be able to increase trade in the sports equipment. Whatever your requirements are, call to see him.

We welcome Mr Jermy to Tamworth, and invite you to meet him in the outfitting department, where you can have the benefit of his knowledge and experience in all outfitting matters.

## APPRECIATION

**W**E reproduce a letter of appreciation received from members of the society, Mr and Mrs Rushton, 202, Long Street, Dordon. To the committee of Tamworth Co-operative Society.

**MR CHAIRMAN AND GENTLEMEN,**—In appreciation of your generosity in presenting us with a very nice cake on our golden wedding, we thank you very much. Also, it is with proud satisfaction that we have completed 50 years with the Tamworth Co-op.





*Today in*  
**FASHION**

## **THE PERFECTIONIST'S CHOICE—**

THE GLEAM OF A  
FINE PIECE OF  
**JEWELLERY**, THE  
BRIGHT TOUCH OF A  
**SCARF, GLOVES** IN  
COLOUR FASHION  
DEMANDS, **HANDBAG**  
AND **UMBRELLA . . . .**

**WE HAVE THEM ALL**

MANY OTHER SMART  
ACCESSORIES WHICH PUT  
THE STAMP OF PERFECTION  
ON ANY OUTFIT

*They are all obtainable in the*

**CENTRAL PREMISES, CHURCH STREET**



# Revolutionary!

## SO COMPACTLY



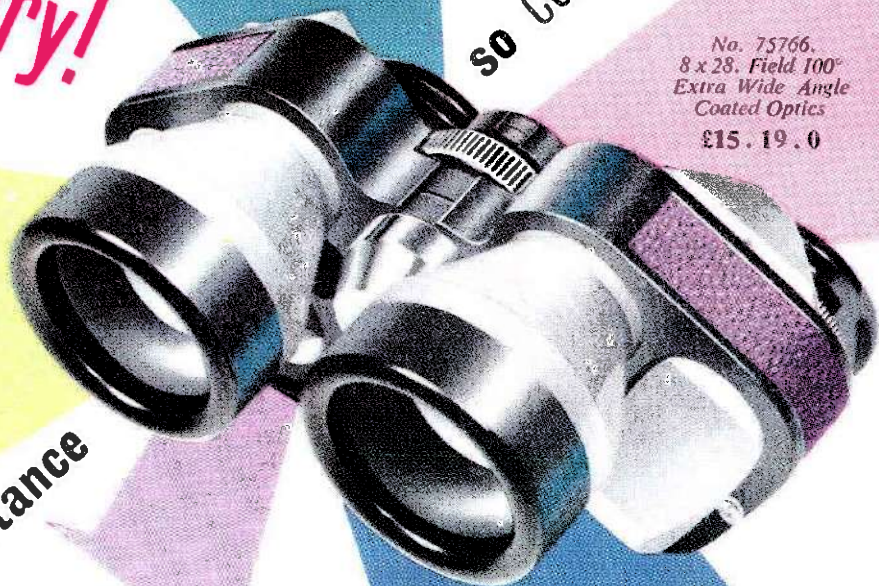
## ... brings you distance

INVINCIBLE triple-tested are the new binoculars which make a clean break with the old heavy, bulky design. Amazingly compact, streamlined, and stylish, they have a remarkable, full-power range and sharp definition. The secret of these INVINCIBLE models lies in an unconventional prism arrangement, reducing bulk while retaining power and clarity. In a surprisingly modest price range, these high-quality precision instruments are brought within everyone's reach. Beautifully finished in black and metallic grey.



## INVINCIBLE BINOCULARS

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No. 75766.  
 8 x 28. Field 100°  
 Extra Wide Angle  
 Coated Optics  
 £15. 19. 0



No. 72393.  
 10 x 30. Field 75°  
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### INVINCIBLE HAVE ALL THESE STAR QUALITIES:

- \* New prism position for compact clarity.
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- \* Padded natural grip tailored to your fingers.
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- \* Velvet-lined crushproof case with adjustable handle.